



Customer Success Story

An innovative leader in delivery of emergency and inpatient solutions **improves business efficiency** by centralizing data through **Salesforce-Informatica integration**

About the Client

The client is the nation's first and largest operator of micro-hospitals. They are an innovative leader in delivery of emergency and inpatient solutions and leverage next-gen technologies to deliver excellence to its patients.

Solution

DemandBlue used out-of-the-box features of Sales Cloud, Force.com, Informatica Cloud, and Data management to enable improved and proactive interaction between the hospital and the patients and to deliver accessible, trusted and secure data that facilitate more valuable business decisions

Benefits

- ✓ Enriched user experience and increased customer satisfaction
- ✓ The new integration facilitated quick access to data and enhanced the quality of services and patient experiences

www.demandblue.com



📍 Irvine, CA

📍 Austin, TX

📍 Warrenville, IL

📍 Dubai, UAE

📍 Chennai, India